



# Passion for Fashion & Parkinson's Awareness

Saturday, April 23<sup>rd</sup> at 2:00 p.m.

Fashion Show, Food, Raffles & Fun  
(Door Prizes Galore)

Portion of proceeds benefit the  
Columbia Parkinson's Support Group

Location: The Waterford at Columbia

## Sponsorship Opportunities

- |  |                        |
|--|------------------------|
| _____ Diamond - \$500  | _____ Platinum - \$300 |
| _____ Gold - \$200   | _____ Silver - \$100   |
| _____ Runway - \$50 (contribute a \$50 gift card or gift basket) |                        |

Commitment deadline for Diamond, Platinum and Gold: February 12th  
(Sponsorship check due by April 1st)

Checks payable to: The Waterford      Attn: Carrie Conrad  
Mail checks to: 9370 Windsor Lake Blvd., Columbia, SC 29223

Please sign this form and return to Carrie via facsimile to: (803) 699-0013

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Signature & Title

\_\_\_\_\_  
Contact Phone Number

\_\_\_\_\_  
Email Address

# Passion for Fashion

## Sponsorship Incentives

**DIAMOND \$500** (EXCLUSIVE LEVEL - ONLY 1 PER BUSINESS TYPE)

- ❖ EXCLUSIVE OPPORTUNITY TO BE FEATURED ON A SPECIALITY ITEM
- ❖ COMPANY NAME & LOGO ON PREMIER LOCATION ON ALL PROMOTIONAL FLIERS & SOCIAL MEDIA
- ❖ COMPANY NAME & LOGO ON SIGNAGE IN LOBBY AT EVENT
- ❖ BUSINESS CARD SIZE AD WITH COMPANY NAME AND/OR LOGO IN PROGRAM
- ❖ SPECIAL RECOGNITION AT EVENT & FOR COMPANY LOCATION
- ❖ COMPANY INFORMATION AND/OR PROMO ITEMS IN GIFTBAGS

**PLATINUM \$300** (EXCLUSIVE LEVEL - ONLY 1 PER BUSINESS TYPE)

- ❖ COMPANY NAME LISTED ON ALL PROMOTIONAL FLIERS & SOCIAL MEDIA
- ❖ COMPANY NAME & LOGO ON SIGNAGE IN LOBBY AT EVENT
- ❖ BUSINESS CARD SIZE AD WITH COMPANY NAME AND/OR LOGO IN PROGRAM
- ❖ SPECIAL RECOGNITION AT EVENT & FOR COMPANY LOCATION
- ❖ COMPANY INFO/PROMO ITEMS IN GIFTBAGS

**GOLD \$200**

- ❖ COMPANY NAME ON PROMOTIONAL FLIERS
- ❖ COMPANY NAME IN PROGRAM
- ❖ PROMO ITEMS IN GIFTBAGS

**SILVER \$100**

- ❖ COMPANY NAME IN PROGRAM
- ❖ 5 TICKETS WILL BE PROVIDED TO SENIORS AND COMPANY NAME DISPLAYED ON TICKET
- ❖ PROMO ITEMS IN GIFTBAGS

**RUNWAY \$50**

- ❖ COMPANY NAME IN PROGRAM
- ❖ SPONSOR PROVIDES A GIFT CARD OR GIFT BASKET (MINIMUM \$50 VALUE)
- ❖ PROMO ITEMS IN GIFTBAGS